

ANNUAL REPORT



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Message from the Chairwoman of the Association



We are pleased at Hand in Hand for Economic Empowerment and Entrepreneurship to present our Activity Annual Report for 2025, which reflects our commitment to our mission of empowering marginalized groups within Al-Talbieh Camp, especially women, youth, and children, and building their capacities to become active individuals capable of creating positive change in their communities.

During 2025, the association implemented a total of 36 diverse activities and workshops, with a total of 561 beneficiary cases, including women, youth, children, and adolescents in Al-Talbieh Camp. This figure reflects the level of community engagement with the association's programs and also indicates the continuity of participation by many beneficiaries in more than one activity, demonstrating their trust in the programs offered and their positive impact.

We believe that investing in people is the foundation for achieving sustainable development, and that empowering individuals with knowledge, skills, and self-confidence opens wider horizons for active participation in society and improving their quality of life.

We extend our sincere thanks to all our partners, supporters, and volunteers, and to everyone who believed in the association's mission and contributed to the success of its programs. We look forward to expanding our interventions and strengthening our partnerships to achieve deeper and more sustainable impact.

About the Association



Hand in Hand for Economic Empowerment and Entrepreneurship is a Jordanian non-profit association, established in 2021 and officially registered under number 2021251100229. The association works in marginalized communities and focuses on empowering women, youth, and refugees through integrated economic and social programs that aim to promote entrepreneurship, open new opportunities for growth, and improve livelihoods.

The association is driven by a firm belief that sustainable development can only be achieved through cooperation and effective partnerships, and that the economic empowerment of individuals directly contributes to achieving social justice and leads to long-term positive change.

The association focuses in particular on empowering youth and women to become more capable of participating in decision-making and creating change in their surroundings. It also believes that education, training, and capacity building are essential tools for raising individuals' efficiency, enhancing their effective participation in the labor market, and transferring experience and knowledge.



Vision and Mission



Vision

More just and prosperous communities, led by economically empowered women and youth who are capable of creating sustainable change.

Mission

Empowering women, youth, and refugees in marginalized communities through training, networking, and support for small and micro enterprises, in a way that enhances entrepreneurship.

Areas of Work

- **Economic Empowerment:** Supporting small and micro enterprises and facilitating access to finance and resources.
- **Training and Entrepreneurship:** Business simulation programs, entrepreneurship courses, financial skills, and soft skills.
- **Women and Youth Empowerment:** Focusing on marginalized communities and Palestinian camps, and promoting initiative and community participation.
- **Networking and Partnerships:** Cooperating with local and international partners to support projects and training programs.
- **Business Incubators and Community Projects:** Supporting projects from idea to operation and follow-up to ensure sustainability.
- **Awareness and Legal and Social Empowerment:** Raising awareness of beneficiaries' rights and enhancing advocacy skills and communication with official bodies.

Vision and Mission



Geographical Scope

- Palestinian camps in Jordan.
- Marginalized communities in Jordanian cities.
- Beneficiaries of different nationalities residing in Jordan.
- International networks and partnerships within specific projects.

Board of Directors



Hand in Hand for Economic Empowerment and Entrepreneurship is governed by a Board of Directors that provides strategic direction, oversight, and support for the association's mission and programs.



NAWAL F. HASSAN
Founder and President



Dr. Lina Shbeeb
Honorary President



Mahmoud Samhan
Board Member



Dr. Khatam Alzughoul
Board Member



Fathi khalil
Board Member



Sara Selwadi
Board Member

Executive Summary



During 2025, Hand in Hand for Economic Empowerment and Entrepreneurship implemented 37 activities and workshops, with a total of 563 beneficiary cases, targeting women, youth, children, and adolescents in Al-Talbieh Camp. These activities directly responded to the needs of the local community and contributed to strengthening its economic, social, educational, and psychological capacities.

The activities were implemented under four main pillars:

1. Economic and Entrepreneurial Empowerment

- Small business simulation programs in cooperation with the German Savings Bank
- Creativity and innovation workshops
- CV preparation and digital identity building
- Training on communication, leadership, and decision-making skills
- Visits to small and start-up projects

2. Educational and Psychological Empowerment of Children and Adolescents

- Storytelling Program (storytelling, story writing, creative expression)
- Remedial classes for children
- Drawing workshops and school readiness
- School parliament and interactive activities

3. Family and Legal Empowerment

- Workshops on Sharia issues and family rights
- Workshops on family dialogue and raising awareness of laws and rights

4. Peacebuilding and Life Skills

- Programs such as Ambassadors of Change, “Act with Awareness” initiative, and Rakwat Qahwa
- Self-understanding, emotional management, positive communication, and peaceful conflict resolution

Executive Summary



Table of Key Figures Summary

Indicator	Number
Number of activities implemented	37
Total number of beneficiary cases	563
Target groups	Women, youth, children, adolescents
Implementation locations	Al-Talbieh Camp and North of Jordan
Main pillars	4 (Economic empowerment, educational empowerment, family empowerment, peacebuilding)

Programs and Activities

Programs Being Implemented

- **Regional PLANBEE Project**

- Hand in Hand for Economic Empowerment and Entrepreneurship implements the national program within the regional PLANBEE project in partnership with a coalition that includes six countries: Cyprus, Italy, Lebanon, Egypt, Palestine, and Jordan, funded under the Interreg NEXT MED program. The project aims to enhance the bee economy, support sustainable beekeeping practices, and empower entrepreneurs and youth working in this vital sector, in line with the sustainable development priorities in Jordan and the Mediterranean region. The project extends for three years (2025–2028), and its activities will be implemented in the northern regions of Jordan.



Programs and Activities



Programs Being Implemented

- **Community Cohesion Program with PRO PEACE Organization**
 - Hand in Hand is currently implementing the first phase of the Community Cohesion Program in cooperation with PRO PEACE Organization. The project extends for one and a half years, starting in December 2025, and aims to enhance the capacities of the local community in the fields of social empowerment, conflict resolution, peace, and effective communication among different community groups.

Programs and Activities



Detailed Activities Table

No.	Activity Date	Number of Beneficiaries	Target Group	Main Pillar	Activity / Workshop Name
1	1-2025	23	Youth / Women	Economic Empowerment	Small Business Simulation Program – First Cycle
2	6-2025	23	Youth / Women	Economic Empowerment	Small Business Simulation Program – Second Cycle
3	23/2/2025	37	Women	Economic Empowerment	Creativity and Innovation – First Cycle
4	6/7/2025	37	Families of persons with disabilities	Economic Empowerment	Creativity and Innovation – Second Cycle
5	1-2025	30	Adolescents (male/female)	Educational Empowerment	Adolescents Training – First Cycle
6	4-2025	30	Adolescents (male/female)	Educational Empowerment	Adolescents Training – Second Cycle
7	5-2025	30	Adolescents (male/female)	Educational Empowerment	Adolescents Training – Third Cycle

Programs and Activities

No.	Activity Date	Number of Beneficiaries	Target Group	Main Pillar	Activity / Workshop Name
8	29-4-2025	15	Female students	Educational Empowerment	Leadership Skills Training for School Parliament Students
9	30/4/2025	5	Female students	Educational Empowerment	Remedial Classes – Fourth Grade
10	14/7/2025	25	Children	Educational Empowerment	Storytelling Program – Session One
11	22-7-2025	15	Youth	Economic Empowerment	CV Preparation and Digital Identity Building
12	22/7/2025	11	Children	Educational Empowerment	Storytelling Program – Session Two
13	2/8/2025	16	Children	Educational Empowerment	Storytelling Program – Session Three
14	9/8/2025	13	Children	Educational Empowerment	Storytelling Program – Session Four
15	16/8/2025	15	Children	Educational Empowerment	Storytelling Program – Session Five
16	23/8/2025	13	Children	Educational Empowerment	Storytelling Program – Session Six
17	30/8/2025	35	Children	Educational Empowerment	Storytelling Program – Session Seven

Programs and Activities

No.	Activity Date	Number of Beneficiaries	Target Group	Main Pillar	Activity / Workshop Name
18	30/8/2025	35	Children	Educational Empowerment	School Readiness
19	6/9/2025	20	Children	Educational Empowerment	Mawlid Al-Nabawi Workshop
20	6/9/2025	20	Children	Educational Empowerment	Storytelling Program – Session Eight
21	8/9/2025	13	Women	Economic Empowerment	Needs Assessment Workshop 1
22	9/9/2025	24	Women	Economic Empowerment	Needs Assessment Workshop 2
23	13/9/2025	14	Children	Educational Empowerment	Collective Breakfast Day – Storytelling, Grade 9 and 10
24	13/9/2025	14	Children	Educational Empowerment	Collective Breakfast Day – Storytelling, Grade 9 and 10
25	27/9/2025	8	Children	Educational Empowerment	Drawing the Jordanian Flag
26	5/10/2025	7	Female students	Educational Empowerment	New Storytelling Program (6 Sessions)
27	5/10/2025	14	Children	Educational Empowerment	Simulation Drawing and Storytelling
28	6/10/2025	7	Women	Family Empowerment	Sharia Issues and Family Rights

Programs and Activities

No.	Activity Date	Number of Beneficiaries	Target Group	Main Pillar	Activity / Workshop Name
29	8/10/2025	24	Children	Educational Empowerment	The Flag, Its Importance and Its Colors
30	11/10/2025	9	Children	Educational Empowerment	Storytelling Program – Session Two
31	14/10/2025	3	Youth	Peacebuilding	Rakwat Qahwa 1
32	16/10/2025	14	Women	Family Empowerment	Family Dialogue
33	17/10/2025	10	Children	Educational Empowerment	Storytelling Program – Session Three
34	17/10/2025	15	Children	Educational Empowerment	Drawing Workshop: A Scene from the Zoo
35	25/10/2025	14	Children	Educational Empowerment	Storytelling Program – Session Four
36	29/10/2025	5	Youth	Peacebuilding	Rakwat Qahwa 2
37	16/7/2025	2	Women	Economic Empowerment	Small Project Visits – Jerash and Ajloun

Contact Us



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